

# PAUSE

## FEATURED ARTIST PROGRAMME

The Beyond Canvas Featured Artist Programme seeks to transform Beyond Canvas from a custom framing destination into a boutique gallery and a vibrant community creative hub.

### WHY PAUSE EXISTS

PAUSE exists to bring changing work and changing artists together to make people stop, look twice and discover something unexpected.

### A Unique Exhibition Programme

PAUSE is a rotating exhibition program showcasing the work of selected artists and photographers at Beyond Canvas in Nantwich.

This initiative provides artists and photographers with the opportunity to display their creations in our boutique exhibition gallery, engage with new audiences, and become part of a nurturing, creative community.



Professional presentation.  
Creative community.  
Meaningful connections.

[www.beyondcanvas.uk](http://www.beyondcanvas.uk)



PAUSE

# EXHIBITION PROGRAMME



#### Curated, not rented

Every exhibition is carefully selected to complement the programme.



#### Professionally presented

Every participating artist benefits from expert framing and presentation.



#### Rooted in Community

PAUSE is designed to connect artists, collectors and curious visitors.

CHANGING WORK. CHANGING ARTISTS. UNEXPECTED DISCOVERIES.



# WHAT YOUR EXHIBITION INCLUDES

Each selected artist receives a 4–6 week residency at Beyond Canvas including the following:



## WINDOW EXHIBITION

A professionally presented display in the Beyond Canvas shopfront.



## GALLERY WALL SPACE

Dedicated wall space inside the showroom to showcase your work.



## ARTIST PROFILE & QR LINKS

Your own PAUSE profile page on our website, with QR links in-store.



## PROMOTION & STORYTELLING

Social media features and Behind The Work content to help tell your story.



## SALES SUPPORT

All enquiries and sales are handled by Beyond Canvas.



## ARTIST EVENTS & OPPORTUNITIES

Invitation to PAUSE special events, artist talks and demonstrations.



## ELIGIBILITY

Participating Artists may submit:



Painting



Photography



Mixed media



Printmaking



Sculpture



Other

Selection is curated by Beyond Canvas.  
Participation is not automatic



## EXHIBITION DURATION

Standard residency:  
4–6 weeks  
Dates agreed in advance.



## PRESENTATION REQUIREMENTS

Every artwork exhibited through PAUSE is professionally framed or presented through Beyond Canvas to ensure a consistent visitor experience and showcase every artist's work at its best.

## UNIQUE SELLING PROPOSITION



**BOUTIQUE GALLERY ENVIRONMENT**

Not a traditional commercial gallery



**HIGH STREET VISIBILITY**

Thousands of people pass the window every week.



**ARTIST STORYTELLING**

Website features, QR Links, and Behind The Work content.



**PROFESSIONAL PRESENTATION**

Expert Framing & display designed to elevate your work

# WHY ARTISTS JOIN PAUSE



## EXPOSURE

High street visibility to local customer footfall in the heart of Nantwich.



## PROFESSIONAL PRESENTATION

Work shown in high-quality framed and curated setting



## STORYTELLING

Dedicated PAUSE profile page, QR links and behind the Work content.



## AUDIENCE BUILDING

Promotion through our website, social media and email network.



## CREATIVE COMMUNITY

Be part of a growing community of creative artists and take part in PAUSE sessions and special events



## SALES SUPPORT

All sales and customer enquiries are handled by Beyond Canvas, so you can focus on creating.



## ARTIST RESPONSIBILITIES

To help us present your work at its very best, we'll ask you to provide:

- Artwork
  - Titles and prices
  - Biography (50–100 words)
  - Artist statement
  - Website/social links
  - Images for promotion
- Optional:
- Video/reel content
  - Studio photographs



## INSURANCE & CARE

Participating artists are expected to maintain their own public liability and/or exhibition insurance appropriate to the value of their work whilst participating in PAUSE. Proof of insurance may be requested before an exhibition commences..

Beyond Canvas takes reasonable care of all artwork whilst on display but cannot accept responsibility beyond agreed terms.



## SALES & PAYMENT

All sales are processed through Beyond Canvas.

Artists receive 80% of the agreed selling price

Payment is made within an agreed period following completion of the sale



## WITHDRAWAL

Beyond Canvas reserves the right to remove work deemed:

- Unsuitable
- unsafe
- inconsistent with programme standards

[www.beyondcanvas.uk](http://www.beyondcanvas.uk)



# MORE THAN AN EXHIBITION

**PAUSE** isn't simply about hanging artwork.  
It's about helping artists:

- connect with new audiences
- build confidence exhibiting
- tell the stories behind their work
- present work professionally
- become part of an evolving creative community

**PROFESSIONAL PRESENTATION.  
CREATIVE COMMUNITY.  
MEANINGFUL CONNECTIONS.**

PAUSE brings changing work and changing artists together to make people stop, look twice and discover something unexpected.

info@beyondcanvas.uk  
www.beyondcanvas.uk  
Tel: 01270 611188

CHANGING WORK. CHANGING ARTISTS. UNEXPECTED DISCOVERIES.



Beyond Canvas brings art to life through expert framing, printing and exhibitions. We work with creative professionals to share exceptional work with everyone.

## **BEYOND CANVAS • NANTWICH**

Opening hours: Wed-Sat 10am-4pm Tel: 01270 611188  
31 Pillory Street, Nantwich CW5 5BQ